

Prototype

Proof of Concept

Minimum Viable Product

**Which one
works best
for you?**





**... and
what are they, really?**

Proof of Concept

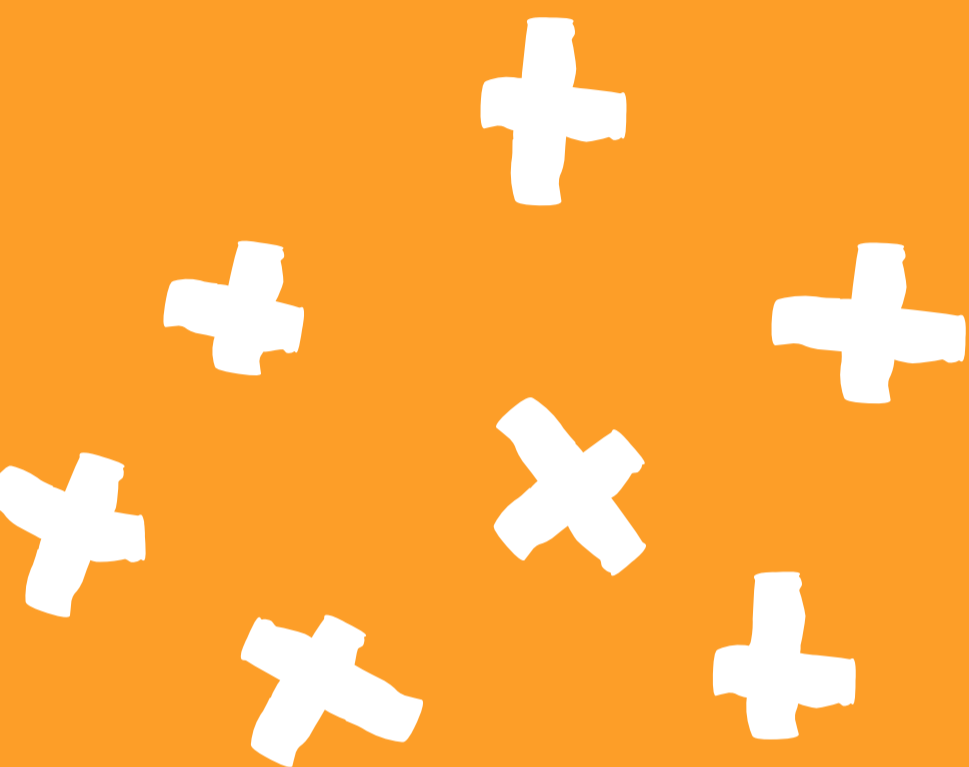
An experimental demo to
validate software ideas.

Minimum Viable Product

A usable product for early customers' feedback and future development, which has only the essential features.

Prototype

A basic working model to test a concept or process, refine product details, and verify functionality before production.



Comparative advantages

Proof of Concept

Pros

Validates technical feasibility

Low-cost and quick to iterate

Cons

Doesn't test market viability

May not fully represent the final product

Minimum Viable Product

Pros

Tests products with real users

Iterative development based on user feedback

Cons

Limited features can result in poor user experiences

Requires careful balance between functionality and simplicity

Prototype

Pros

A tangible representation of the final product
Allows for user testing and feedback

Cons

More time-consuming and costly than POC or MVP
Might give a false impression of a finished product



How have you leveraged POCs, MVPs, or Prototypes in your past projects? Why did you choose that specific approach?

Share your experience
in the comments below





**Planning a new
project? Let's talk.**

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